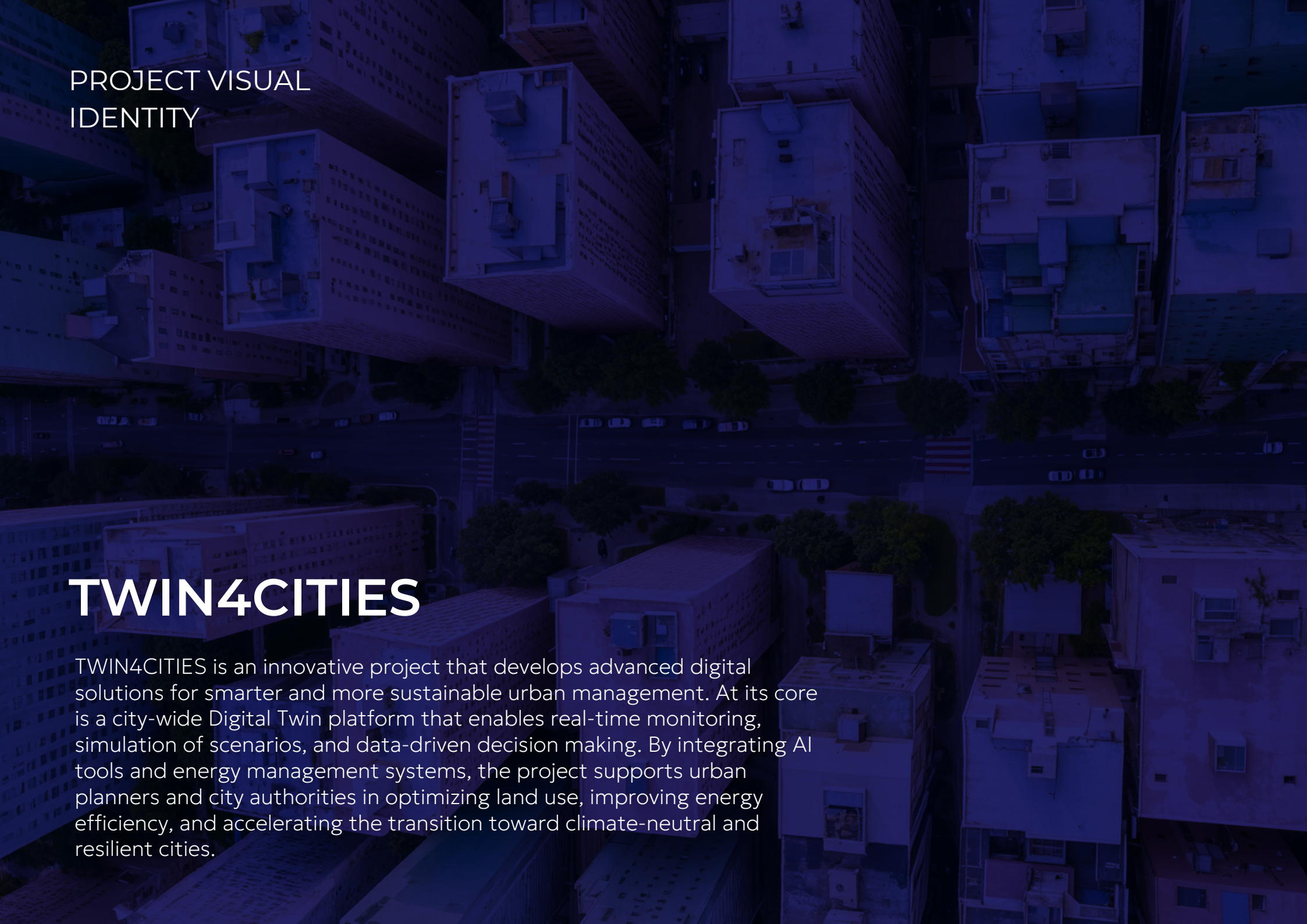


PROJECT VISUAL
IDENTITY

TWIN4CITIES

TWIN4CITIES is an innovative project that develops advanced digital solutions for smarter and more sustainable urban management. At its core is a city-wide Digital Twin platform that enables real-time monitoring, simulation of scenarios, and data-driven decision making. By integrating AI tools and energy management systems, the project supports urban planners and city authorities in optimizing land use, improving energy efficiency, and accelerating the transition toward climate-neutral and resilient cities.

LOGO DESIGN

City block,
growth

Digital twin
of the city

Continuous connection,
flow of data, energy, and
urban intelligence

LOGO PRESENTATION

LOGO SCALE

MINIMUM SIZE

To avoid distortion of the logo, its minimum length should not be less than 2 cm.

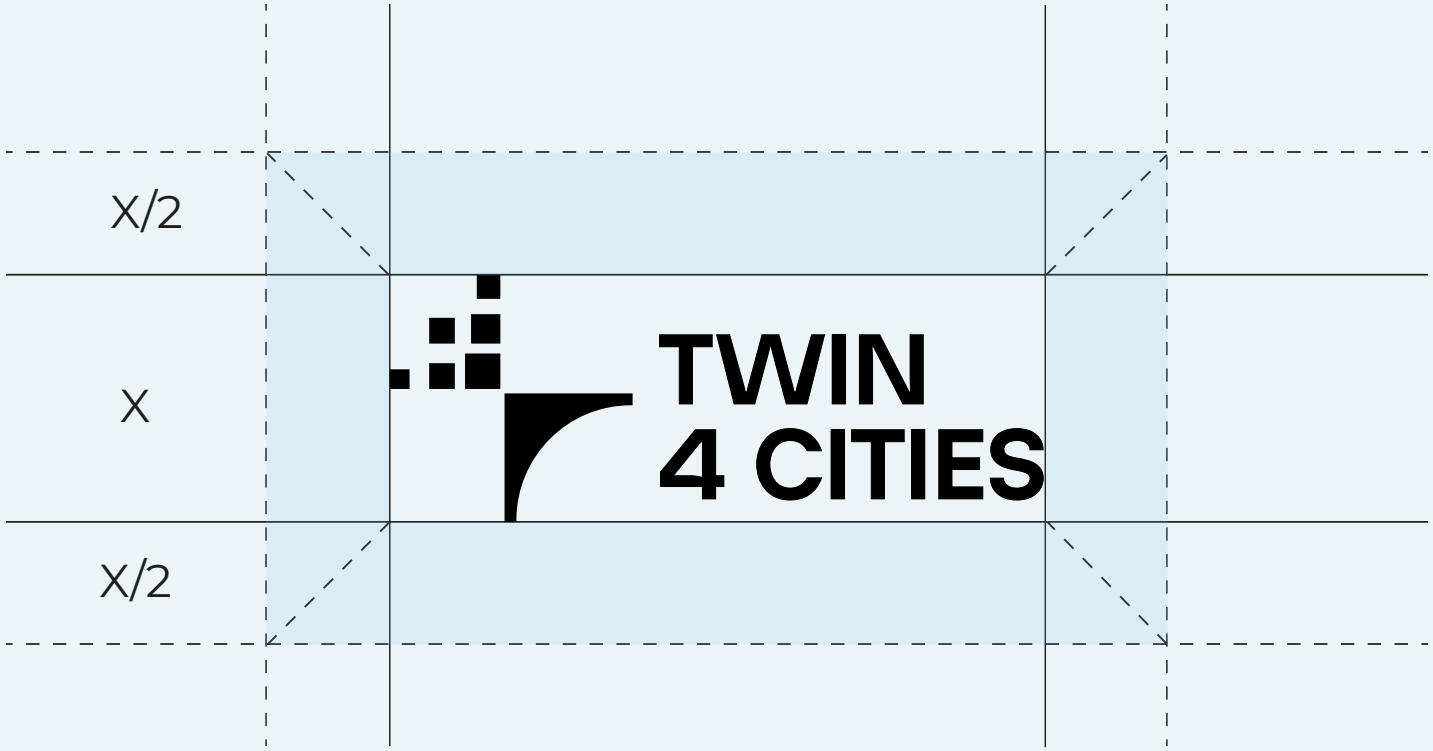
6 cm

4 cm

3 cm

2 cm

LOGO SPACE



Clear Space, half of its size

LOGO BLACK

LOGO WHITE

LOGO COLOR

HEX: #131338

RGB: 19,19,56

CMYK: 95,95,45,55

HEX: #66ffcc

RGB: 102,255,204

CMYK: 45,0,35,0

HEX: #ffffff

RGB: 255,255,255

CMYK: 0,0,0,0

TYPOGRAPHY

Neue Regrade Bold

Aa.Bb.Cc.Dd.Ee.Ff.Gg.Hh.Ii.Jj.Kk.Ll.Mm.

Nn.Oo.Pp.Qq.Rr.Ss.Tt.Uu.Vv.Ww.Xx.Yy.Zz

0123456789!@#$%^&*<>?/()

INCORRECT USE

Do not squeeze
or stretch the logo

Do not rotate
or invert the logo

Do not outline the logo
or change its colors

Do not use effects
as shadows or gradients

Do not alter the order
of the elements / logomark

LOGO APPLICATIONS

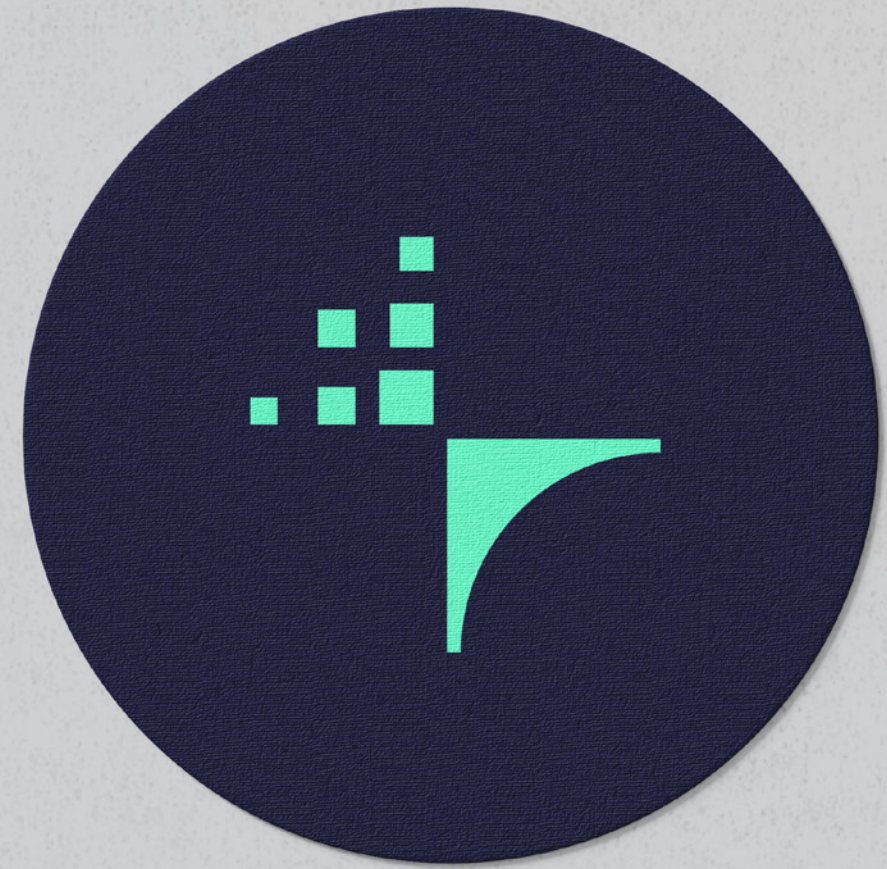
TWIN
4 CITIES
www.twin4cities.com
Funded by
the European Union
Street Address, 1234,
City, PC 12345
Greece
TWIN
4 CITIES

TWIN
4 CITIES

TWIN
4 CITIES
Funded by
the European Union

TWIN
4 CITIES

TWIN
4 CITIES



TWIN
4 CITI